

AMENDMENTS TO THE CLAIMS

1. **(Currently Amended)** A transmission apparatus comprising:

a second license obtainment unit operable configured to obtain second license data for that permits reproduction of a second content that is a content linked from a first content and a content to be stored in a content reproduction apparatus, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content;

a multiplexed data generation unit operable configured to generate multiplexed data by multiplexing the obtained second license data on a part of the first content; and

a transmission unit operable configured to transmit the generated multiplexed data to a the content reproduction apparatus by streaming for a predetermined period of time.

2. **(Currently Amended)** The transmission apparatus according to Claim 1,

wherein said multiplexed data generation unit is configured to generate said transmission unit is further operable to transmit the multiplexed data generated by multiplexing the second license data on the part of the first content, the second license data permitting longer reproduction of the second content as an elapsed time from a start of the transmission of the multiplexed data including the first content becomes longer.

3. **(Currently Amended)** The transmission apparatus according to Claim 1,

wherein a third content is further linked from the first content, and

said multiplexed data generation unit transmission unit is operable configured to generate the transmit multiplexed data generated by multiplexing the second license data on the part of the first content and by multiplexing third license data on an other part of the first content, sequentially multiplexing for predetermined periods of time, on the first content, the second license data that permits reproduction of the second content and the third license data that permits showing data showing a condition for permitting reproduction of the third content or showing permission for reproducing reproduction of the third content.

4. **(Currently Amended)** The transmission apparatus according to Claim 3, wherein in the case where the content reproduction apparatus is permitted to store license data, said multiplexed data generation unit ~~transmission unit~~ is operable configured to generate ~~transmit~~ the multiplexed data by including a flag indicating prohibition of storing two or more license data of contents linked from a same content.

5. **(Currently Amended)** A content reproduction apparatus ~~that is capable of switching reproduction of a content from a streaming content which is currently being reproduced to a storage content linked from the streaming content, said apparatus comprising:~~

a receiving unit operable configured to receive multiplexed data through streaming, the multiplexed data being generated by multiplexing, for a predetermined period of time, second license data on part of the first content, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of a second content or showing permission for reproducing the second content;~~that permits reproduction of a second content on a first content, the first content being a streaming content and the second content being a storage content;~~

a content storage unit configured to store the second content, the second content being a content linked from the first content and being a content to be stored in the content reproduction apparatus;

an extracting unit operable configured to extract part of the second license data and the first content from the received part of multiplexed data and try to extract the second license data from the received part of the multiplexed data; and

a content-obtainment unit operable to obtain the second content whose reproduction is permitted by the extracted second license data; and

a reproduction unit operable configured to (i) perform streaming reproduction of reproduce the extracted first content using the extracted part of the first content, and (ii) switch reproduction from the first content to the second content, when the second license data has been extracted from the received part of the multiplexed data and the reproduction of the second content is permitted according to the extracted second license data content, and then reproduce the obtained second

content based on the second license data by switching the reproduction from the first content to the second content when the second content is obtained.

6. **(Currently Amended)** The content reproduction apparatus according to Claim 5, further comprising:

~~a content storage unit operable to previously store a storage content;~~
~~wherein said a content obtainment unit is operable configured to obtain the second content from said content storage unit in the case where the second content is stored in said content storage unit, while obtains obtain the second content from a server via a communication network in the case where the second content is not stored in said content storage unit.~~

7. **(Currently Amended)** The content reproduction apparatus according to Claim 5, wherein a third content is linked from the first content,

said receiving unit is ~~further operable configured~~ to receive the multiplexed data (i) which is generated by multiplexing the second license data on the part of the first content and by multiplexing third license data on an other part of the first content sequentially multiplexing for predetermined periods of time, on the first content, the second license data that permits reproduction of the second content and third license data that permits reproduction showing a condition for permitting reproduction of the third content or showing permission for reproducing of the third content, and (ii) which includes a flag indicating prohibition of storing two or more license data multiplexed on one content,

said content reproduction apparatus further comprises:

~~a license storage unit operable configured to store, according to the flag, only extracted latest one license data extracted by said extracting unit last according to the flag; and~~

~~a switching instruction acceptance unit operable configured to accept an input of a user's an instruction to switch reproduction from the first content to one of the second content and the third content another content, and~~

wherein said content obtainment reproduction unit is operable configured to (i) switch from the first content to obtain the second content, when the second license data is stored in said license

storage unit at a timing of the instruction being accepted and the reproduction of the second content is permitted according to the stored second license data, and (ii) switch reproduction from the first content to the third content, when the third license data is stored in said license storage unit at the timing of the instruction being accepted and the reproduction of the third content is permitted according to the stored third license data ~~or the third content whose reproduction is permitted by license data stored in said license storage unit when the user's instruction is accepted.~~

8. **(Currently Amended)** The content reproduction apparatus according to Claim 5,
wherein a third content is linked from the first content,
the multiplexed data is generated by multiplexing the second license data on the part of the first content and by multiplexing third license data on another part of the first content,
said receiving unit is further operable to receive multiplexed data which is generated by sequentially multiplexing for predetermined periods of time, on the first content, the second license data that permits reproduction of the second content and third license data that permits reproduction ~~of the third content,~~ the third license data showing a condition for permitting reproduction of the third content or showing permission for reproducing the third content,
said content reproduction apparatus further comprises:
a switching instruction acceptance unit ~~operable~~ configurable to accept an input of ~~a user's~~ an instruction to switch reproduction from the first content to one of the second content and the third ~~another~~ content, and
wherein said ~~reproduction content~~ reproduction content ~~obtainment~~ unit is ~~operable~~ configurable to (i) obtain switch reproduction from the first content to the second content, when the second license data has been extracted at a timing of the instruction being accepted and the reproduction of the second content is permitted according to the stored second license data, and (ii) switch reproduction from the first content to the third content, when the third license data has been extracted at the timing of the instruction being accepted and the reproduction of the third content is permitted according to the stored third license data ~~or the third content whose reproduction is permitted by the second license data or the third license data extracted when the user's instruction is accepted.~~

9. **(Currently Amended)** A content and license distribution system comprising a transmission apparatus and a content reproduction apparatus,

wherein said transmission apparatus includes:

a second license obtainment unit operable-configured to obtain second license data that for permits reproduction of a second content that is a content linked from a first content and a content to be stored in said content reproduction apparatus, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content;

a multiplexed data generation unit operable-configured to generate multiplexed data by multiplexing the obtained second license data on a part of the first content; and

a transmission unit operable-configured to transmit the generated multiplexed data to said content reproduction apparatus by streaming for a predetermined period of time, and

said content reproduction apparatus includes:

a content storage unit configured to store the second content;

a receiving unit operable-configured to receive, from said transmission apparatus, the multiplexed data generated by multiplexing the second license data on the first content, within the predetermined period of time;

an extracting unit operable-configured to extract part of the second license data and the first content from the received part of the multiplexed data and try to extract the second license data from the received part of the multiplexed data; and

~~a content obtainment unit operable to obtain the second content whose reproduction is permitted by the extracted second license data; and~~

a reproduction unit operable-configured to (i) perform streaming reproduction of reproduce the extracted first content using the extracted part of the first content, and (ii) switch reproduction from the first content to the second content when the second license data has been extracted from the received part of the multiplexed data and the reproduction of the second content is permitted according to the extracted second license data then reproduce the obtained second content based on the second license data by switching the reproduction from the first content to the second content when the second content is obtained.

10. **(Currently Amended)** A transmission method comprising:

obtaining second license data ~~that for permits reproduction of a second content that is a content~~ linked from a first content and a content to be stored in a content reproduction apparatus, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content;

generating multiplexed data by multiplexing the obtained second license data on a part of the first content; and

transmitting the generated multiplexed data to ~~a the~~ the content reproduction apparatus by streaming ~~for a predetermined period of time.~~

11. **(Currently Amended)** A content reproduction method ~~in which reproduction of a content can be switched from a streaming content which is currently being reproduced to a storage content linked from the streaming content,~~ used for a content reproduction apparatus which stores a second content, the second content being a content linked from a first content and being a content to be stored in the content reproduction apparatus, said method comprising:

receiving multiplexed data through streaming, the multiplexed data being generated by multiplexing, for a predetermined period of time, second license data on a part of the first content, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content~~that permits reproduction of a second content on a first content, the first content being a streaming content and the second content being a storage content;~~

~~extracting part of the second license data and the first content from the received part of multiplexed data and trying to extract the second license data from the received part of the multiplexed data; and~~

~~obtaining the second content whose reproduction is permitted by the extracted second license data; and~~

performing streaming reproduction of reproducing the extracted first content using the

extracted part of the first content, and switching reproduction from the first content to the second content when the second license data has been extracted from the received part of the multiplexed data and the reproduction of the second content is permitted according to the extracted second license data content, and then reproducing the obtained second content based on the second license data by switching the reproduction from the first content to the second content when the second content is obtained.

12. **(Currently Amended)** A program for a transmission apparatus, said program causing a computer to execute:

obtaining second license data for that permits reproduction of a second content that is a content linked from a first content and a content to be stored in a content reproduction apparatus, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content;

generating multiplexed data by multiplexing the obtained second license data on a part of the first content; and

transmitting the generated multiplexed data to a the content reproduction apparatus by streaming for a predetermined period of time.

13. **(Currently Amended)** A program for a content reproduction apparatus which stores a second content, the second content being a content linked from a first content and being a content to be stored in the content reproduction apparatus that is capable of switching reproduction of a content from a streaming content which is currently being reproduced to a storage content linked from the streaming content, said program causing a computer to execute:

receiving multiplexed data through streaming, the multiplexed data being generated by multiplexing, for a predetermined period of time, second license data that permits reproduction of a second content on a part of the first content, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second the first content being a streaming

content and the second content being a storage content;

~~extracting part of the second license data and the first content from the received part of multiplexed data and trying to extract the second license data from the received part of the multiplexed data; and~~

~~obtaining the second content whose reproduction is permitted by the extracted second license data; and~~

~~performing streaming reproduction of reproducing the extracted first content using the extracted part of the first content and switching reproduction from the first content to the second content when the second license data has been extracted from the received part of the multiplexed data and the reproduction of the second content is permitted according to the extracted second license data content, and then reproducing the obtained second content based on the second license data by switching the reproduction from the first content to the second content when the second content is obtained.~~

14. **(Currently Amended)** A computer-readable recording medium on which a program is recorded, said program causing a computer to execute:

obtaining second license data for that permits reproduction of a second content that is a storage content linked from a first content and a content to be stored in a content reproduction apparatus, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content;

generating multiplexed data by multiplexing the obtained second license data on a part of the first content; and

transmitting the generated multiplexed data to ~~a~~the content reproduction apparatus by streaming for a predetermined period of time.

15. **(Currently Amended)** A computer-readable recording medium on which a program for a content reproduction apparatus is recorded, the content reproduction apparatus storing a second content, the second content being a content linked from a first content, said program causing a

computer to execute:

receiving multiplexed data through streaming, the multiplexed data being generated by multiplexing, for a predetermined period of time, second license data that permits reproduction of a second content on a part of the first content, the first content being a content to be distributed through streaming, the second license data showing a condition for permitting reproduction of the second content or showing permission for reproducing the second content~~first content, the first content being a streaming content and the second content being a storage content;~~

~~extracting part of the second license data and the first content from the received part of multiplexed data and trying to extract the second license data from the received part of the multiplexed data; and~~

~~obtaining the second content whose reproduction is permitted by the extracted second license data; and~~

~~performing streaming reproduction of reproducing the extracted first content using the extracted part of the first content, and switching reproduction from the first content to the second content when the second license data has been extracted from the received part of the multiplexed data and the reproduction of the second content is permitted according to the extracted second license data~~~~content, and then reproducing the obtained second content based on the second license data by switching the reproduction from the first content to the second content when the second content is obtained.~~